

**SandraMartini.com Wins 2009 APEX Award for Publication Excellence,
Provides Outstanding Content for Aspiring Six-Figure Business Owners**

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FOR IMMEDIATE RELEASE

LAKEVILLE, MA. July 6, 2009 – Sandra Martini's clients swear by her ability to clearly communicate the strategies and tools necessary to better market their businesses and attract more clients. Turns out the panel of judges for APEX agree – this month they formally recognized Martini's website with a prestigious 2009 APEX Award for Publication Excellence.

APEX explains that awards are based on excellence in graphic design, editorial content, and the ability to achieve overall communications excellence. There were approximately 3,785 entrants, with 1,158 winning excellence awards in 122 sub-categories.

Martini's email newsletter and frequently updated blog gave her website an edge over other entrants. She's known for communicating relevant and actionable content that gives stalled entrepreneurs a friendly reality check as well as step-by-step systems and processes for reaching their goals.

Asked why there's a need for such content, Martini answers, "So many business owners create good solid goals and then take haphazard action, constantly led astray by another bright shiny object or thinking the Law of Attraction will deliver it all to them."

Through her website and interactions with clients Martini communicates that it's actually "a combination of taking the *right* action in the *right* way at the *right* time *while* maintaining a positive and abundant mindset that propels you forward to your goals."

Martini's APEX award winning website, including access to the articles, newsletter and blog for which she is being recognized, can be found at www.SandraMartini.com. Popular articles include "How to create a thriving business that you love," "How to create multiple streams of income so you can enjoy more free time AND more money," and "How to charge for results and not time."

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