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**Business Coach Sandra Martini Shows Small Business Owners How to Stop Learning and Start Taking the Right Actions to Grow Their Businesses**

FOR IMMEDIATE RELEASE

LAKEVILLE, MA. September 24, 2008 – Small business owners love to read about all the latest and greatest online marketing trends and business building strategies. But, when it comes to putting the wisdom to action in their own businesses, they end up stuck because the author left a huge gap between where they are today and where they want to go.

Sandra Martini, The Automatic Business Coach and Mentor, has made her career out of filling the annoying “How To” gap.

“When my private coaching clients come to me, they're usually suffering from overwhelm with their online marketing and don't know where to go. They're tired of everyone telling them what to do, but no one teaching them how to do it,” she explains.

To end the confusion and inactivity once and for all, Martini – author of “How to Repurpose Your Work: Do It Once and Get Paid Again and Again” – developed a 90-Day Intensive Online Business Builder Program.

“Based on my own success, I show participants how to change their business model from trading hours for dollars to leveraging teleseminars, email marketing and selling information products. I've put together an incredible program that teaches – step by step – the tools and know-how necessary to create a sustainable, passive income earning business.”

The program begins October 1, 2008 and covers specific topics such as list building techniques beyond article marketing, how to create systems and processes for automated prospect and client follow-up, and virtual teambuilding. Details about the program are available at <http://www.90dayintensive.info/>.

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