



Strategic Marketing *Sandy Style*

Before you get into the WHAT of all this, let me say that I intentionally didn't write a long, standard sales letter/page.

The reason is simple – after reading this through, you'll know if it's right for you or not.

Could I go on and on reminding you that the time to market your business is now, tomorrow and always and that the day you stop marketing is the day you close your doors?

Of course I could, but I'm not going to because if you don't already know that, then this program isn't for you.

I also could have inserted a testimonial every three paragraphs, but decided not to in order to save paper when you print this – you can see a testimonial in every issue of my ezine and on every page of my website at www.SandraMartini.com, just be sure click through the website pages several times as the testimonials continuously change.

You see, the **Strategic Marketing *Sandy Style*** program is designed to deliver a high level of accountability and support along with *specific* action items so you take *immediate* action in getting exposure, building your list and creating more revenue in your business.

This Program is designed to deliver the following benefits:

- ✓ A daily, strategic marketing action plan provided in calendar-format designed just for you, to help you get more exposure, more clients and more revenue in your business. You receive a calendar, complete with action items, **customized for your style and your business**.
- ✓ A high level of accountability and personal, **highly specific follow-up designed to ensure you take consistent action**.
- ✓ Take the confusion out of knowing which marketing activities to do when and how often.
- ✓ The motivation felt when you know **someone is standing beside you**, guiding and cheering you every step of the way.

- ✓ Keep you **focused on your goals** and eliminate the distractions caused by “bright shiny objects”.
- ✓ Knowledge and information about how to create multiple streams of revenue in your business and **the action steps you need to take built right into your action calendar**.
- ✓ Coaching time with me and my expertise focused on YOU!
- ✓ A coach and mentor who knows you and who cares about YOUR success!

I'm really excited about what I've designed for you because this Program is completely unlike any other in that it includes tools and support delivered in a way which is **unique to you** (YES, it is customized!) and will make a BIG, positive difference to you staying focused on your goals while taking consistent action.

I am COMMITTED to helping you reach your goals, letting nothing stop you and seeing you achieve the success that is waiting for you!

What You Receive as Part of Strategic Marketing *Sandy Style*:

✓ **One 45-minute call with me**

You and I will meet for 45-minutes (via telephone) to discuss the marketing activities you're currently doing and others which may be appropriate for you. We'll focus on the strategies and plans that will move you forward in the quickest and simplest way possible while being true to who you are.

After which, I'll create a CUSTOM Strategic Marketing Action Calendar for you – no more guessing what to do when, it will all be laid out in the calendar. This Calendar will cover a 60-day timespan and will be unique to you and your business.

✓ **Two 15-minute calls with me**

You and I will meet for 15-minutes (via telephone) about halfway through your first and second months to discuss where you are, the results you've seen, or you can get support and mentoring around anything you wish. This is your time.

✓ **Email Follow-up & Reminders**

You'll receive email reminders and coaching tips over the next 60 days designed in a variety of media (audio, video, email, snail mail, voicemail, fax) to follow-up and ensure you stay on track with your goals and your calendar action items.

This follow-up is pivotal to ensuring you remain accountable to YOU, your business and your dreams.

The one thing it will NOT do however is overwhelm you. Each item is meant to reinforce what you're already doing, provide shortcuts and give you systems to implement so you hit the ground running.

✓ **Ongoing Strategic Marketing Action Plan**

This Program isn't a simple 60-day deal – this creates THE framework for your marketing activities for months to come.

You can, and SHOULD, use the calendar each month to ensure your marketing activities remain consistent and therefore gain you the most amount of exposure and clients! You'll even be able to send a copy to your Team so they know when to do what – think of the training time you'll save!

✓ **One month of Automatic Repurpose: Done 4 You! Basic Level (\$225 value)**

This includes my team submitting one article a month to seven different, **targeted-just-for-you article marketing directories**, posting the same article on your blog (or, if you don't have one, we'll create an article archive blog for you), manually identifying 5 ezine publishers who accept guest articles in your industry and contacting them on your behalf to publish your article, and helping you create an effective resource box to drive traffic to your site.

I'm even waiving the \$149 setup fee for Automatic Repurpose: Done 4 You!

✓ **FREE enrollment in any of my teleseminars and webinars through December 31, 2008.**

This excludes my private 90 Day Intensive Online Business Mentoring Program and Success Mastermind group calls.

Ways You Can Take Away Even More from the Program

- ⇒ Use and apply what you learn. Consistently move forward by completing what you agree to do.
- ⇒ Allow your thoughts to flow downstream, with the current, rather than upstream/against the current.
- ⇒ Be open-minded. Try new approaches. Experiment.
- ⇒ Emulate the behaviors you admire.
- ⇒ Commit not to settle for less than what you want, PERIOD!
- ⇒ Tell the truth to yourself, to me, to everyone. You'll get a lot further a lot quicker if we start where you are today and move authentically forward.
- ⇒ Be willing to change the beliefs that do not serve you anymore...you CAN do it!

Investment: Two options so you can choose what's best for you

One [full-pay investment of \\$997.00](#)

OR

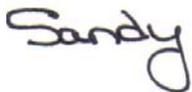
[Three-pay investment = 3 payments of \\$347.00 each](#)

If you're ready to EXPLODE your business by taking the right actions CONSISTENTLY, you'll want to sign up now before all the spots are gone.

I am truly passionate about YOU and your success and would love to support and mentor you in achieving your goals by providing you with a custom Strategic Marketing Action Calendar and the follow-up you deserve to make it happen.

Remember, if you want your tomorrow to be different, it starts right now, right here in THIS moment. Are you ready?

In full and unwavering support of you,

A handwritten signature in cursive script that reads "Sandy".

Sandra Martini
The Automatic Business Coach™ & Mentor

P.S. This Program is designed to have you taking consistent forward-moving action in your business – the right actions at the right times so you spend more time with clients and less time wondering what you should be focusing on. [Let's make it happen!](#)

"Did you ever fantasize about having one of those amazingly efficient, mind-bogglingly competent majordomos you see in old-fashioned movies – taking care of their employer's every need, even before the need was voiced?

Well, working with Sandy and her team on my article marketing is a dream come true. With their capable hands at the ready, literally all I have to do is write the darn thing and they take care of the rest – all the nasty details that used to bog me down and keep me from getting my articles published. Now my articles appear all over the web like magic. (They even post them to my blog for me!)

Sandy and The Team unfailingly over-deliver on every promise they've ever uttered. In fact, as a marketing consultant myself, I've told Sandy she needs to stop being so gosh-danged nice and start charging more for this service. But that's just her style – she'll mother-hen you 'til the cows come home. (Have I mixed enough metaphors?)

Anyhow, the Automatic Repurpose program is something I'd never do without. I know how important visibility on the web is, and Sandy makes it so easy – I can concentrate on the business and marketing activities I do best and she'll take care of the implementation. The hours saved literally add up to thousands of dollars each month. A pretty smart business move, wouldn't you say?"



Helen Graves
Grand Poohbah of Crackerjack Online Marketing
Strategy
www.CrackerjackOnlineMarketing.com