

ATTENTION Busy Entrepreneurs, Coaches, Information Marketers, & Solo Professionals

Know you should be hosting teleseminars, webinars and teleclasses, but not sure or too busy to get all the behind-the-scenes stuff done AND done right so you not only get the maximum number of sign-ups, you get the maximum number of show-ups?

Whether you have a team supporting you or not, we've got the answer.

Dear Colleague,

Hi, I'm Sandra Martini and I know what it takes to host a successful teleseminar, webinar and teleclass AND how the behind-the-scenes activities which are SO necessary to your success are the same activities which often result in calls reaching their full potential – if they happen at all.

The answer?

A Team of Online Business Marketing & Management experts **personally trained by me** to get the **RIGHT** things done at the **RIGHT** time and the **RIGHT** way!

Here's what my Team will do for your next teleseminar, webinar or teleclass:

- ✓ Create your online registration page, complete with sign-up form based on a proven template
- ✓ Create a nurturing sequence using our proven templates
 - Participant sign-up
 - Courtesy reminder
 - Follow-up
- ✓ Record your call or webinar
- ✓ Send you the mp3 or video file for your records (if you use our recording service)
- ✓ Set up bridge line
- ✓ Write and publish posts for Twitter and Facebook
- ✓ Send out a Facebook event notice to all your friends
 - Including non-annoying, non-overwhelming follow-up
- ✓ Promote your call or webinar on a minimum of 3 event promotion sites

- ✓ Update your online registration page with post-call language
- ✓ Provide you with a Follow-up Report

This is the same high-level support that my Team provides all Team Sandy clients on a daily basis.

So why am I offering it to you? 3 Reasons...

1. There's no reason for all the behind-the-scenes stuff to get in your way of sharing your knowledge and gifts with the world
2. You may have a team or not yet be ready to hire one full-time, but still be able to benefit from my Team's expertise on an "as needed" basis, and
3. It's our mission to make an impact and the best way we can do that is to use the Team's gifts to help as many business owners as possible make a difference.

And your job? Your job is simply to:

1. determine your topic and pick the date and time of your call
2. write a description of your topic
3. show up and host your call

My Team will take care of the rest. Period. No muss. No fuss.

In short, we take the pain out of hosting your teleseminars and webinars so you can focus on what's most important: Delivering your message.

Ready? Let's get it done!

To make it as easy as possible for you, we offer two options:

Option 1:

- ✓ Create your online registration page, complete with sign-up form based on a proven template
- ✓ Create a nurturing sequence using our proven templates

- Participant sign-up
- Courtesy reminder
- Follow-up
- ✓ Record your call or webinar
- ✓ Send you the mp3 or video file for your records (if you use our recording service)
- ✓ Set up bridge line, webinar or webcast
- ✓ Write and publish posts for Twitter and Facebook
- ✓ Send out a Facebook event notice to all your friends
 - Including non-annoying, non-overwhelming follow-up
- ✓ Promote your call or webinar on a minimum of 3 event promotion sites
- ✓ Update your online registration page with post-call language
- ✓ Provide you with a Follow-up Report

Investment = \$197.00

Option 2

- ✓ All of the above and
- ✓ Use our bridge line, webinar or webcast service
 - For webcasts, we'll manage Q&A for you
- ✓ We capture the participants' contact information and provide it to you in an Excel file (optional)
- ✓ We set up the domain (after you purchase) and host your call sign-up page for you

Investment = \$247.00

Questions? Email us at info [at] TeamSandy.com

In full and unwavering support of you and your dreams,

Sandy



Sandra Martini

Strategic Marketing & Productivity Expert
Founder, Team Sandy

PS: Can you do all of the above yourself for less? I hope not...if so, you need to revisit your offers and what you're charging.